

## Job Objective

To contribute to the success of a creative team and help companies achieve their design objectives through passion, dedication, with a willingness to take on any and all new challenges.

## Education

- **Diploma**  
Digital Design program, Vancouver Film School, Vancouver, BC. (Jan-Dec 2007)
- **Certificate**  
Electronic Media Design program, Langara College, Vancouver, BC. (April 2005)
- **Diploma**  
High school Diploma, Langley Fine Arts School, Fort Langley, BC. (Spring 2003)

## Experience

### Junior designer

#### Adobe Reel Ideas Studio, VFS, Vancouver, BC (March-May 2007)

- Assisted with brand development for online presence for the festival at Cannes 2007
- Developed concept for "At the Theatre" section of website
- Established visual style for online community
- Prepared assets for website and print materials
- Coordinated with team to reach milestones

### Founder

#### Versa onscreen magazine, VFS Grad project, Vancouver, BC (July-Nov 2007)

- Acted as Project lead, Creative/Art director, editor, and designer
- Worked with project Advisor and project consultants
- Conducted research interviews and focus groups
- Developed brand/identity and online brand standards guidelines
- Collaborated with Flash developer for interactive design
- Launched a 30 page online magazine
- Generated graphical assets, and video interviews
- Assembled articles and sourced photographs

- Evaluated user testing
- Implemented Versa blog to encourage online community participation
- Documented all process and produced a Process book showcasing each stage of project

### **Sales Associate**

**Tallulah National Athletics (TNA), Vancouver, BC (Oct 2006-Jan 2007)**

- Customer service
- Worked on sales floor with customers help them find what they needed
- Put together outfits
- Handled transactions

### **Multimedia designer**

**Maple Technologies Ltd, Richmond, BC (June 2005-Nov 2006)**

- Developed brand identity for 'Little Genius' DVD series
- Designed 'Little Genius' website
- Generated large format poster designs for 'Little Genius' series
- Created and illustrated original artwork for DVD interfaces, and cover art
- Constructed DVD interfaces in DVD Studio pro
- Prepared DVD Masters for replication
- Edited video and audio for DVD titles
- Captured Beta masters to digital format

### **Graphic designer**

**Gameplan Consulting, Freelance, Vancouver, BC (Nov 2006)**

- Defined brand/identity and logo
- Assembled business card and letterhead designs

### **Graphic designer, Production assistant**

**Its About Us Productions, Freelance, Vancouver, BC (Sept 2006)**

- Established brand/identity and logo
- Created and implement a design strategy for a corporate identity package
- Created website design
- Transcribed interviews into digital formats

## **Skills & Software**

- Adobe Creative Suite 3 (CS3)
- DVD Studio Pro
- Final Cut Studio Pro
- Cinema 4D
- Pro Tools
- Reason
- Premier
- Dreamweaver CS3

## **Interests**

Photography, sketching, reading design books, blogging, snowboarding, singing, fashion.

## **References**

Available upon request.